



Ottawa, 19 December 2002

CERT Action Programme endorsed by Pettigrew and Lamy. Canadians and Europeans announce Trade-Enhancement agreement at Canada-EU Summit

The CERT Action Programme entitled: "Creating Opportunities: A Roadmap for Action in Canada and the EU" was endorsed by EU Trade Commissioner Pascal Lamy and Canadian Trade Minister Pierre Pettigrew on the occasion of the Canada-EU Summit of 19 December, in Ottawa, Canada.

A CERT delegation of senior business leaders submitted the Action Programme to Lamy and Pettigrew, who also used the occasion to announce that both governments had agreed to pursue a bilateral trade-enhancement agreement. The priority areas covered in the Action Programme, focused on such areas as regulatory cooperation and mutual recognition, were welcomed as a means to providing valuable business intelligence for the "next generation" of trade deals.

The Action Programme builds on CERT's 2001 work on the convergence of competition policy and reinforces the business roundtable's role as the key business interlocutor for enhanced Canada-EU business relations. The Action Programme comes as an outcome of CERT's second annual CEO Round Table, which focused on business competitiveness and took place on 28 & 29 October in Montreal, Canada.

Next steps include the submission of members issues for discussion with Canadian and EU officials and a six-month review of priorities, tentatively set for the occasion of the spring EU-Canada Summit in Athens, Greece. CERT is also planning its third annual CEO Roundtable for Q3 2003, which is tentatively scheduled to take place in Europe later this year.

For further information on our recent CEO Round Table, December Summit Meeting and for a copy of the CERT Action Programme and a list of events for 2003, consult www.canada-europe.org.



Attendees

1. **Hon. Roy MacLaren** – Canadian Chairman CERT, former Canadian Trade Minister
2. **Hon. Perrin Beatty**, President & CEO, Canadian Manufacturers and Exporters
3. **Hershell Ezrin** – Chairman & CEO, GPC International
4. **Avrim Lazar** – President & CEO, Forest Products Association of Canada
5. **Mr. Jan Westcott**, President & CEO, Spirits Canada
6. **Mr. Mike Homer**, President & CEO, Honeywell Canada
7. **Ms. Nancy Hughes Anthony**, President & CEO, Canada Chamber of Commerce
8. **Hugh O'Donnell**, Executive Vice President, Canadian Commercial Corporation
9. **Micheal Novak** – President, SNC-LAVALIN International
10. **Claude LaFrance** - President, EADS Canada
11. **David McInnis** – Vice-President, Corporate Communications, MDS Inc.
12. **Michael Denham** – Senior Vice-President, Strategy, Bombardier
13. **Dan Gagnier** – Senior Vice-President, Alcan Inc.
14. **Bob Keyes** – Senior Vice-President International, Canadian Chamber of Commerce
15. **Heinz Kobelt**, Head of European Affairs, Novartis International AG
16. **Renaud Caron** – Senior Vice President, Business Engineering, CGI
17. **Jayson Myers**, Senior Vice-President & Chief Economist, Canadian Manufacturers and Exporters
18. **Cal Goldman, QC** – Senior Partner and Head of Competition Law Group (former Canadian Competition Commissioner), Blakes, Cassels, Graydon LLP
19. **Jacques De Greef**, Executive Vice President, Business Development, Tractebel (Suez)
20. **Ken Matchett**, Co-Chair Canadian Agri-food Marketing Council, President, Rimal International
21. **Arthur Perron**, Director of Government Affairs, Bombardier
22. **Jason Langrish**, Director, CERT

Political

Canadian Government

1. **Hon. Pierre Pettigrew**, Canadian Minister for International Trade
2. **Len Edwards**, Deputy Minister for International Trade (Canada)
3. **H.E. Jeremy Kinsman**, Canadian Ambassador to the EU
4. **Debbie Gowling**, Senior Policy Advisor, MINT
5. **John McNab**, Director, European Union Division
6. **Bruce Christie**, Deputy Director, European Union Division
7. **Deborah Peterson**, Trade Policy Advisor, DFAIT

European Commission

1. **Pascal Lamy**, EU Trade Commissioner
2. **Mathew Baldwin**, Deputy Chef du Cabinet (Lamy)
3. **Arantza Gonzalez Laya**, Press Officer
4. **Philippe Musquar**, EU Delegation in Ottawa
5. **Frank Deeg**, EU Delegation in Ottawa