



CERT Meeting with EU Trade Commissioner Peter Mandelson

*Thursday, July 17, 2008
Berlaymont Building room S9
Directorate General for Trade, European Commission
200 rue de la Loi, 1049 Brussels, Belgium*

Background

The meeting gathers a senior delegation of European executives, including from CERT member companies, to discuss prospects for an early launch of negotiations on a Canada-EU trade and investment agreement. Discussion points will include the outcomes of the Closer Economic Partnership Study, parameters for negotiations and private sector priority areas.

There will be a pre-meeting from **9:00-10:00am** for the members of the CERT business delegation hosted by Philippe de Buck, Secretary General of BUSINESS EUROPE (avenue de Cortenbergh, 168, 1000 Brussels. Tel: +32 2 237 65 11). The CERT delegation will be joined by provincial economic ministers from Ontario and Quebec for a briefing on the Canadian provincial position with regards to potential Canada-EU negotiations. Approximately 30 minutes has been left for travel to, and security at, the Berlaymont Building.

Agenda

CERT meeting with EU Trade Commissioner Peter Mandelson

1. Welcome

Commissioner Mandelson will welcome guests and outline European Commission trade priorities, including trade and investment relations with Canada.

2. Business overview

CERT Chairmen William Emmott and Roy MacLaren will provide an overview of business community support for a Canada-EU trade and investment agreement, as well as key meeting discussion points. This will be followed by remarks from Business Europe and the Canadian Council of Chief Executives.

3. Presentation from provincial ministers

Canadian Provincial representatives will present the position of the Canadian provinces in support of Canada-EU trade and investment negotiations.

4. Open discussion

Open discussion on policy priorities and strategy going forward regarding the Canada-EU trade and investment relationship. CERT discussion points, including policy priorities, will be circulated in advance of the meeting.

5. Close to formal proceedings

Participants will then be invited to join a lunch reception with Canadian Deputy Trade Minister Marie-Lucie Morin at **13:00** and hosted by H.E. Ross Hornby, Canadian Ambassador to the EU, at his official residence, avenue des Dames Blanches.

Private sector participants

Mr.	Alain	Berger	ALSTOM
Mr.	Sam	Boutsiouvis	Canadian Council of Chief Executives
Mr.	Bertrand	Carreau	Yoplait SAS
Mr.	Thomas	d'Aquino	Canadian Council of Chief Executives
Mr.	Philippe	de Buck	BUSINESS EUROPE
Mr.	Ute	Deceuninck-John	Daimler
Mr.	Rocco	Delvecchio	Siemens Canada Ltd.
Mr.	John	Dossetor	Monsanto (Canada) Company
Mr.	William	Emmott	Canada Europe Roundtable for Business
Mr.	Paul	Fournier	EUROCHAMBRES
Mr.	George	Haynal	Bombardier Inc.
Mr.	Armand	Laferrere	AREVA
Mr.	Jason	Langrish	Canada Europe Roundtable for Business
Mr.	Hubert	Loiseleur des Longchamps	TOTAL S.A.
Hon.	Roy	MacLaren	Canada Europe Roundtable for Business
Mr.	Rudolf	Meyer	Bayer AG
Mr.	Pierre	Meynard	Alcan / Canada-France Chamber of Commerce
Mr.	Roberto	Mezzalama	Golder Europe Holdings Inc.
Mr.	Hugh	Porteous	Rio Tinto
Ms.	Aurica	Pripa	ArcelorMittal
Mr.	Werner	Rothfuss	BMW AG
Mr.	James	Small	Dundee Precious Metals Inc.
Mr.	Kenneth	Smith	Secor Consulting
Mr.	Cliff	Sosnow	Blake, Cassels & Graydon LLP
Mr.	Mats	Strandberg	Canfor Europe
Mr.	Andreas	Tegge	SAP AG
Mr.	Adrian	van den Hoven	BUSINESS EUROPE
Mr.	René	van Sloten	CEFIC (European Chemical Producers Association)
Ms.	Lys	Vitral	Medef (Federation of French Industry)
Mr.	Henning	vom Stein	ThyssenKrupp AG
Mr.	Anthony	Zobl	European Services Forum

European government participants

Mr.	Peter	Mandelson	European Commission
Mr.	Hiddo	Houbben	European Commission
Mr.	Philipp	Dupuis	European Commission
Mr.	Ellis	Matthews	European Commission
Mr.	Rupert	Schlegelmilch	European Commission
Ms.	Anya	Oram	Delegation of the European Commission to Canada
Ms.	Florence	Jeanblanc Risler	Embassy of France (Ottawa)

Canadian federal government participants

Ms.	Marie-Lucie	Morin	Department of Foreign Affairs and International Trade
Mr.	David	Plunkett	Department of Foreign Affairs and International Trade
H.E.	Pierre	Lortie	Canadian Embassy to France
H.E.	Ross	Hornby	Canadian Mission to the European Union
Mr.	Jean-Benoit	Leblanc	Canadian Mission to the European Union

Canadian provincial government participants

Hon.	Raymond	Bachand	Government of Quebec
Mr.	Francois	Bouilhac	Government of Quebec
Ms.	Melissa	Dumais	Government of Quebec
Mr.	Christos	Sirros	Delegation General du Quebec
Ms.	Lucie	Marmen	Delegation General du Quebec
Hon.	Sandra	Pupatello	Government of Ontario
Mr.	Fareed	Amin	Government of Ontario
Ms.	Aneesa	Aasim	Government of Ontario