



## **CERT Brussels Business Mission**

### **Background:**

CERT organized a mission for company-member executives on June 6, 2006 to meet with a selection of senior officials from the EU institutions. Discussions focused on current bilateral business initiatives, as well as the Canada-EU relationship in the context of broader transatlantic relations. The mission engaged senior decision-makers and provided participants with a greater level of understanding on the priorities within the EU institutions. Discussions included the opportunities and challenges with respect to relations with Canada, and notably, with regards to enhanced regulatory cooperation between the two territories.

### **Participants:**

1. Baron Paul De Keersmaker, European Chairman, Canada Europe Roundtable for Business, Director Tractebel - Suez (EP session)
2. Cliff Sosnow, Partner, Blake, Cassels & Graydon LLP
3. Daniel Baxter, Director, Fleishman-Hillard International
4. Dr. Jack Mintz, President & CEO, CD Howe Institute
5. Dr. Klaus Milz, Senior Adviser, European Affairs, Bombardier Transport
6. Felicidad Cristobal, Senior Vice President, International Affairs, Arcelor S.A.
7. George Haynal, Vice President, Government Affairs, Bombardier
8. H.E. Jeremy Kinsman, Canadian Ambassador to the European Union (EP session)
9. Henning vom Stein, Director of EU Affairs, ThyssenKrupp AG
10. Herve Bourrier, Deputy Director, Government Relations France, Alcan
11. Jason Langrish, Executive Director, Canada Europe Roundtable for Business
12. John Dossetor, Vice President, Government Affairs, Monsanto Canada
13. Mr. Christos Sirros, Delege General, Quebec Delegation in Brussels (Lunch & EP session)
14. Pierre Gauthier, Managing Director, Europe, Forest Products Association of Canada (FPAC)

## **Agenda – Tuesday, June 6, 2006**

Breakfast at Radisson SAS EU Hotel

**Address:** 35 Rue d'Italie, B-1050 (Tel: 02 626 81 11). Reservation listed under CERT.

7:30-9:00 and will include a briefing by Canadian Ambassador to the EU Jeremy KINSMAN.

### **Morning session – EU relations with Canada and third partners.**

**Address:** 200 rue de la Loi, Charlemagne Building, B-1049 (Tel: 02 299 1111)

9:00 – 9:45:

- Gunnar WIEGAND, Head of Unit for Relations with the United States & Canada, DG External Relations, European Commission

9:45 - 10:45:

- Hiddo HOUBEN, Deputy Chef, International (Canada, US, WTO) Cabinet of Trade Commission Peter Mandelson, DG Trade, European Commission
- Matthew BALDWIN, Head of Unit, Market access. Trade relations with USA, Canada, EFTA and Chief Negotiator, Canada, DG Trade, European Commission

### **Mid-day sessions – A view from the private-sector**

11:00 – 12:00:

- Philippe DE BUCK, Secretary General, UNICE (European Employer's Federation)  
**Address:** avenue de Cortenbergh 168, B-1000 (Tel: 02 237 6524)

12:30 – 14:00: Lunch

- Bill ECHIKSON, Brussels Bureau Chief, Dow Jones  
**Address:** Fleishman-Hillard, 35 square de Meeus, B-1000 (Tel: 02 230 0545)

### **Afternoon sessions – Areas for practical cooperation**

**Address:** DG Enterprise & Industry, 15 rue de la Science, B-1000 (Tel: 02 299 1111)

14:00 - 15:30:

- Philippe JEAN, Director, Enterprise & Industrial Policy, DG Enterprise & Industry
- Jan FRYDMAN, Head of Unit, International Affairs, DG Enterprise & Industry
- Carsten SCHITTEK, Internal Market: External Dimension, DG Internal Market

15:00-16:00: participants have the option to join a session with:

- Manuel ARNAL MONREAL, Director, International Affairs, DG Customs & Taxation.  
Discussions to include outcomes from a Canada-EU taxation study by Dr. Jack Mintz

16:00 – 17:00:

- Gunter VERHEUGEN, Vice President and Commissioner, DG Enterprise & Industry, European Commission

17:30-18:30:

**Address:** European Parliament, rue Wiertz, B-1040 (Tel: 02 284 2111)

Discussions with Members of the European Parliament (MEPs) from the Committee on International Trade and the Delegation for Relations with Canada. Chaired by:

- Peter STASTNY, Vice-Chairman, Committee on International Trade

18:30: Reception in the European Parliament with MEPs and guests.

20:00: Dinner at the residence of H.E. Jeremy KINSMAN, Canadian Ambassador to the EU

**Address:** 145 avenue des Dames Blanches, B-1150 Woluwe St. Pierre (Tel: 02 772 9130)